

Beauteqx

# SPA MANAGEMENT SOFTWARE



Are you interested to upgrade your spa management system to a digitally integrated system???  
The perfect solution is of course our BEATEQX...

### **Want to know more about BeateqX?**

Simply beateqX can be defined as user friendly software to upgrade your spa management system to a digital world. The spread of mobile devices and new digital payment options, requirement to handle growing volumes of customer data, along with changing user expectations and taste ...thus the list of requirements is going on. These all requirements motivate and forced to shift to a new era of spa POS Systems. A complete digital platform for spa POS system and that is BeateqX. BeateqX will be with you by providing touch less menu card, provide all the sales records in just a finger touch away ,allow efficient employee management system, taking appointment from customers, allocating customers to free cabins, passing the appointment to specified personal assistance and making the final payment etc. In all these initial to final stage beateqX will guide you as an invisible employee or supporter.

For spa owners and managers when they go for any technical investment, they will have two basic needs/requirements in their mind. The primary one is of course to grow their business by increasing productivity and overall efficiency of their employee. And that would help the management to minimize their expenses and help to increase their savings. The next is fully related to their clients. Customers should have a satisfied experience when leaving the spa and it would help them to increase their income.

So that a spa management software should give preference to these objectives. Can BeateqX help spa to achieve these two goals? The answer is a resounding “yes.” Imagine the situation where receptionist can take appointment from beateqX then Our appointment scheduler sorts your daily appointments by time or staff, so you see all available slots

Fast appointment/Token system and digital payment with more options surely make your customers more satisfied and these satisfied customers can make a great difference in your income coming. beateqX will help to make benefit on different dimension like revenue, time and customer satisfaction.

### Revenue

- ▶ Minimize operating cost
- ▶ Increase income
- ▶ Increase profit

### Others

- ▶ Improve customer satisfaction
- ▶ Improve employee management system
- ▶ Digitalized environment

### Time

- ▶ Minimize payment processing time
- ▶ Minimize customer waiting time
- ▶ Maximize employee productivity

## PRODUCT HIGHLIGHTS

We understand the challenges of running a busy beauty salon: staffing, inventory lists, email marketing and not forgetting providing treatments! Using our beauty software enables you to manage your staff scheduling, appointment booking and salon POS – easily.

Boost your salon business with powerful and flexible features, appointment scheduling, Point-of-sale and automated marketing solutions. Beauteqx make your salon and spa entirely data driven. Capture customer details, visit dates, service preference, stylist preference, product preference.

Few years back, spa who wanted to get the data in an extract meaningful information like in the form of reports was a difficult and time-consuming challenge. Beauteqx can provide spa owners and managers to access spa activities, records and backend processes, across all spa locations, from any device with anytime, anywhere. It gives them the information they need to make informed decisions about all aspects of their business operations and also alerts can be set based on predefined triggers. These alerts can notify a manager when inventory is running low and needs to be restocked. Software can work in online mode as well as offline.





## Customer Relationship Management

Beauteqx can capture and store customer contact information, including email and phone numbers, along with their any type of services history. Beauteqx already create a robust database of customer profiles which will help to maintain a good relationship to the customers. The database can serve as the basis for launching targeted promotional campaigns and building loyalty and rewards programs, the results of which can go a long way toward increasing customer loyalty, generating positive word of mouth and ultimately, increasing sales revenue.

## Employee Management

Beauteqx make it easy to perform basic tasks like tracking employee hours by shift opening and closing time. Employee profile can create through Zoomie and already create a robust database of customer profiles.



## FEATURES

- ◆ Operation Types(sales/service)
- ◆ Customer Appoinment schedule
- ◆ Appoinment Traking system
- ◆ Loyalty card
- ◆ Advanced reports
- ◆ Employee management
- ◆ Mobile App
- ◆ Montly package
- ◆ Token Management





## Operation Types

Beauteqx operate in three different mode of operation, that are

- ◆ Walk-in mode(Direct)
- ◆ Online appointment mode
- ◆ Home service mode

## Schedule appointments

Beauteqx is a clean, simple tool with powerful calendar scheduling features that can handle all your salon appointment bookings.



## Appointment Tracking system

- ◆ Very user friendly way of presenting the scheduling of employees in saloon
- ◆ Graphical representation will give you the complete duty of each employee during the entire day ( you can get the updates of employee work on each minute).
- ◆ Pictorial representation in calendar mode will give you the summary of number of appointments on each day and thus by plan the entire day work smoothly.

## Loyalty card

The built-in loyalty program allows the spa to create and process gift cards. Custom gift cards can be added the spa and the point/rewards can be set according to the preference or requirement.

- ◆ Create and manage different card types like gift, loyalty, membership and prepaid.
- ◆ Create special promotions according to different card types.
- ◆ Set expiration date for cards and reward points.
- ◆ Set formula for reward points/items for different card types



## Advanced reports

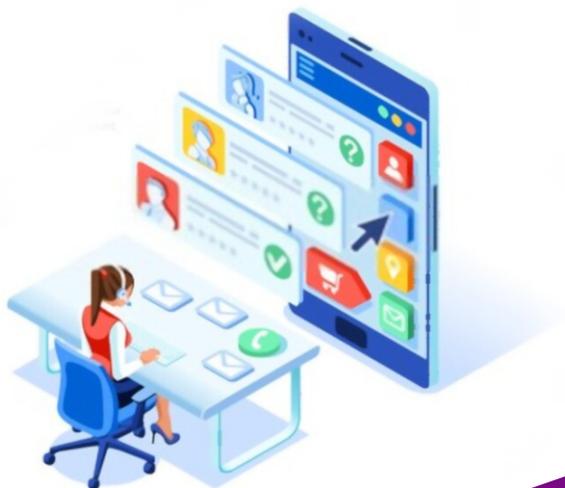
Get access to advance set of reports which cover sales, purchases, inventory, profit and loss statements, etc. which can be generated on daily, weekly, monthly, quarterly, semi-annually and annually basis.

- ◆ Transaction report gives transaction details taking place from the POS system
- ◆ If you require any other specific report, we can customize the report for you



## Token Management

It helps you to provide better customer service even at peak hours and shorten the waiting line. It reduces the loss of potential sales due to ill-managed queue.



## Employee management

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- ◆ Daily performance report
- ◆ Employee Profiling

## Mobile App

Providing you with a unique opportunity to not be stick on to your desktop, Beauteqx Mobile App for POS reports will allow you to receive summarized reports various spa operations right on your mobile phone.

## 24/7 Live Support

- ◆ On Site support
- ◆ Email
- ◆ Product Training
- ◆ Video Tutorial
- ◆ Online Demo

## About Amalgamate

Amalgamate is a Qatar based IT company specializing in software. With a team of dedicated software engineers, creative designers and business managers who are technology savvy, Amalgamate focus on delivering appropriate and reliable software solutions for diverse industries and commercial establishments of all types and sizes.



## Features

- ◆ Easy booking and Scheduling
- ◆ Staff/Beautician Configuration
- ◆ Staff/Beautician Management
- ◆ Staff/Beautician Comission Management
- ◆ Cabin Management
- ◆ Mebership Enrollment
- ◆ Montly Package



## Why BeauteqX?

- ◆ Complete automated
- ◆ Zoomie can provide a completed automated system to make easier your business.
- ◆ User friendly
- ◆ It is super easy to use so you can focus on business
- ◆ Low cost
- ◆ We can offer cost effective plans which is affordable to business in all size
- ◆ Stand by mode
- ◆ Our system can work on both offline and online mode so it will not effect to our customer business
- ◆ Free trial for testing
- ◆ Regular updations and customizations



## **BENEFITS AND SERVICES**

- ◆ Automatic Ledger Carrying for successive financial year
- ◆ User friendly, audit friendly reports
- ◆ System data record and get all reports at a click.
- ◆ Customers can set their own billing format.
- ◆ Customer support at anytime inclusive of on-site services together with telephonic support
- ◆ Free one month product training on usage for better understanding
- ◆ Eco-friendly as it is paperless functioning

## **Industries**

- ◆ Spa
- ◆ Beauty Saloon
- ◆ Barber Shop
- ◆ Health Clinic
- ◆ Hair Saloon
- ◆ Bridal Saloon
- ◆ Massage Centre



Contact us



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